ORDER

Orders Order / Rev: 105333 Alt Order #: 06839841 Product Desc: Issue Estimate: 1577 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/08/12 / 10/04/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Congressional Campaign Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

D111 - 1011				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	67	\$45,100.00	\$38,335.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$45,100.00	\$38,335.00	0.00
Totals	67	\$45,100,00	\$38 335 00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$45,100.00
Market	100%	\$150,333.33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$40,590.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$25,556.67
KTUD	1%	\$1,503.33
KVVU	17%	\$25,556,67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,026.67

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len S _l	pots	Rate Pri	Rtg Type S	Spots	Amount
Ī	. 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeU	w/Wa@M	5 - 6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625,00
					M-F 5-6a WakeU	p w/Wagners								,
	1	NAKE ι	JP WITH 1	THE WAG	NERS ORDER CA	NNOT START	UNTIL WED 9/1	12						
	(ORDER	CANNOT	START U	NITL WED 9/12									
		<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> <u>R</u>	ating						

Rating

<u>Rate</u>

Print Date: 10/05/12 08:22:07 Page 2 of 4

KSNV

Order / Rev:

105333

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06839841

Product Desc:

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Issue 1577

Ln Cl	h Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KS	SNV 09/12/1	2 09/17/12	M-F 5-6a WakeU		5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
WA	KE UP WITH	THE WAG	M-F 5-6a WakeU NERS ORDER CA		UNTIL WED	9/12						
OR			NITL WED 9/12	0 (64/)	5 .	- ·						
\//eek	<u>Start Date</u> c: 09/11/12	<u>End Date</u> 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
	· · · · · · · · · · · · · · · · · · ·		Wake Up Early w		430a-5a	M-WTS	:30	5	\$200.001	0.00 NM	5	\$1,000.00
			Wake Up Early V	Vagners								. ,
W.A OR	AKE UP EARI IDER CANNO	.Y W/THE W T START U	VAGNERS ORDEF NITL WED 9/12	R CANNOT ST	ART UNTIL W	/ED 9/12						
• • • • • • • • • • • • • • • • • • • •	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	c: 09/11/12	09/17/12	M-WTS	5	\$200.00	0.00			··			
E 3 KS	SNV 09/12/1	2 09/17/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	M-WTF	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
			NERS ORDER CA NITL WED 9/12		UNTIL WED	9/12						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 09/11/12	09/17/12	M-WTF		\$1,000.00	0.00	-20		\$4 E00 004	0.00 NM	_	#2 000 00
E 4 K3	5NV 09/12/1	2 09/17/12	Today Show Today Show	CM	658a-9am	M-WTF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
			NNOT START UN	TIL WED 9/12								
OR	DER CANNO	End Date	NITL WED 9/12 Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/11/12	09/17/12	M-WTF		\$1,500.00	0.00						
E 5 KS	SNV 09/15/1	2 09/15/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NIC-	NO 2 AT OU	UDICE ODD	News 3 Sunrise S		D 0440							
			ER CANNOT STA NITL WED 9/12	RIUNILWE	:D 9/12							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	c: 09/10/12	09/16/12	N 2 C	1	\$350.00	0.00	.00		4005.004	0.00 1114	,	4005.00
E / KS	SNV U9/10/1	2 09/16/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	\$:30	1	\$325.001	0.00 NM	1	\$325.00
			ER CANNOT STA	RT UNTIL WE	D 9/12							
OR	Start Date	End Date	NITL WED 9/12 Weekdays	Spots/Week	Rate	Rating						
Week	k: 09/10/12	09/16/12	S	1	\$325.00	0.00						
E12 K	SNV 09/12/1	2 09/17/12	M-F Today Show	III 4th 181M	10am-11am	M-WTF	:30	5	\$325,001	0,00 NM	5	\$1,625.00
TΩ	MOHS VAC		Today 4th Hour CANNOT START U	INTIL WED 9/	12							
			NITL WED 9/12	71111E WED 07	12							
\A.I.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	K: 09/11/12	09/17/12	M-WTF Rachael Ray	CM 5	\$325.00 11am-12pm	0.00 M-WTF	:30	5	\$325,001	0.00 NM	4	\$1,300.00
L IO KC	JINV 03/12/1	2 03/1//12	Rachael Ray	OW	τιαπ-τερπ	147 99 11	.50	J	Ψ323,00 (0,00 14141		ψ1,300.00
			NOT START UNT	IL WED 9/12								
UK	Start Date	End Date	NITL WED 9/12 Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/11/12	09/17/12	M-WTF	5		0.00						
Spot 5	Ch Date Ra		escription		t/End Time		<u>leekdays</u>	<u>Ler</u>		Rtg Type		
5 A	(SNV 09/11/1) Credited	2-09/11/12 K	аспаві кау	i i ai	n-12pm	lof.	-WThF		:30 (\$325.00)	# 0.00 IVIVI		
	[CREDIT]											
E14 KS	S N V 09/12/1	2 09/17/12		CM	12-1230pm	M-WTF	:30	5	\$425,001	0,00 NM	5	\$2,125.00
	ON TA 2 2WS	ON ORDER	Noon News CANNOT START	LINTH WED	9/12							
NE				ONTIL WED	J/ 12							
	RDER CANNO) SIARI U	MILE VILLE STIZ									
OR		End Date 09/17/12	Weekdays M-WTF	Spots/Week 5	·	Rating 0.00						
OR Week	RDER CANNO Start Date k: 09/11/12	End Date 09/17/12	Weekdays M-WTF The Agenda 1230	5 Opm CM	·		:30	5	\$325.001	0.00 NM	5	\$1,625.00
Week E15 KS	RDER CANNO <u>Start Date</u> k: 09/11/12 SNV 09/12/1 EWS 4: THE A	End Date 09/17/12 2 09/17/12 GENDA OR	Weekdays M-WTF	5 Opm CM Opm	\$425.00 1230-1p	0.00	:30	5	\$325.001	0.00 N M	5	\$1,625.00

Print Date: 10/05/12 08:22:07 Page 3 of 4

KSNV

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Advertiser:

Democratic Congressional Campaign Cc

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Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 15 KSN\	09/12/1	2 09/17/12	The Agenda 123	0pm CM	1230-1p	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NITTAK	. 4. TUE A	CENDA ODI	The Agenda 123 DER CANNOT ST		IEID 0/10							
			NITL WED 9/12	IART UNTIL W	CD 9/12							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/17/12	M-WTF	5	\$325.00	0.00			4505.004		-	44 005 00
E16 KSN\	/ 09/12/1	2 09/17/12	The Doctors The Doctors	СМ	2pm-3pm	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
THE C	OCTORS	ORDER CA	NNOT START UN	NTIL WED 9/12								
=			NITL WED 9/12	0 1 00/ 1	D . /	D-ti-						
<u>Si</u> Week: 09	art Date	End Date 09/17/12	<u>Weekdays</u> M−WTF− <i>⊶</i>	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
		2 09/17/12		CM	3-4p	M-WTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
			Dr Phil		·							
			START UNTIL W NITL WED 9/12	ED 9/12								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/11/12	09/17/12	M-WTF	5	\$450.00	0.00		· · · · · · ·				
E 18 KSNV	/ 09/12/1	2 09/17/12	NEWS 3 at 4 (1		4-5pm	M~WTF~~	:30	5	\$600.001	0.00 NM	5	\$3,000.00
FIRST	NEWS 3	AT FOUR O	4PM NEWS (1 h RDER CANNOT :		(4:00 PM-4:3	0 PM)						
			NITL WED 9/12	OTAIN ONTIL	VVIID 0/12							
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		09/17/12	M-WTF	5	\$600.00	0.00	.00		0700 004	0.00.104	-	\$2.500.00
E 19 KSNV	/ 09/12/1	2 09/17/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	M-WTF 0 PM)	:30	5	\$700.001	0.00 NM	5	\$3,500.00
NEWS	S 4 AT 430	P ORDER C	ANNOT START (. ,	,	O 1 1717						
			NITL WED 9/12		ъ.	5.4						
<u>S:</u> Week: 0:	tart Date	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
,			M-F Early News	CM	5-630p	M-WTF	:30	5	\$1,00 0.001	0.00 NM	4	\$4,000.00
			M-F Early News		•							
			INOT START UN ⁻ NITL WED 9/12	TIL WED 9/12								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 0		09/17/12	M-WTF		\$1,000.00	0.00						
	h Date Ra		<u>escription</u> I-F Early News	<u>Star</u> 5-63	/End Time	_	<u>Weekdays</u> 4−WThF−−−	<u>Len</u>	<u>gth Rate</u> :30 (\$1,000.00)	Rtg Type		
	redited	2-09/11/12 14	i-i- Early News	J-03	ор	,	(-W	_	. 30 (@1,000.00)	0.00 1910		
[0	CREDIT]											
E 21 KSN	/ 09/15/1	2 09/15/12	Sa-Su Early Nev		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
VCNN	EADLVN	EM6 OBDE	Sa-Su Early Nev R CANNOT STAI		0.42							
			NITL WED 9/12	INTO ONTIL WALL	0 01 12							
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/16/12	S-	1	\$650.00	0.00				5.00.104	. .	** ***
E 29 KSN	/ 09/16/1	2 09/16/12	NFL End of Gam		1p-9p	5	:30	1	\$8,000.001	0.00 NM	1	\$8,000.00
			IOT START UNTI									
			NITL WED 9/12	01-7811	D-1-	D-1'						
<u>S</u> Week: 0	<u>tart Date</u> 9/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00						
			News 3 Live in F	rime CM	7-10pm	S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
			News 3 in Prime	e	•				•			•
			CANNOT START NITL WED 9/12	TUNTIL WED	9/12							
	tart <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/16/12	S		\$1,600.00	0.00						
E31 KSN	√ 09/12/1	2 09/17/12	M-F News 3 at E		11pm-1135p	m M-WTF-⊷	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
			M-F News 3 at 6	=ieven								
NEW	S 3 NIGHT	SIDE ORDE	R CANNOT STAI	RT UNTIL WEI	9/12							
			R CANNOT STAI NITL WED 9/12	RT UNTIL WEI	9/12							

Print Date: 10/05/12 08:22:08 Page 4 of 4

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 105333
 Advertiser:
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Ln Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E31 KSNV	09/12/12	09/17/12	M-F News 3 at E	even CM	11pm-1135pm	M-WTF	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
		. _	M-F News 3 at E								
		··	R CANNOT STAF NITL WED 9/12	T UNTIL WEL	9/12						
		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/17/12	M~WTF~~		\$1,200.00	0.00					
E 32 KSNV	09/15/12	09/15/12	Sa-Su News 3 at	ElevenCM	11pm-1135pm	S-	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at	t Eleven							
,	,		R CANNOT STAF	RT UNTIL WED	9/12						
ORDER	CANNO	STARTU	NITL WED 9/12								
<u>Start</u>	t <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/1	0/12	09/16/12	S-	1	\$1,100.00	0.00					
									Totals	67	\$45,100.00